

SIX STEPS TO IMMEDIATELY MAXIMISE YOUR TSBE MEMBERSHIP

1

Maximise your exposure on TSBE assets

Email a high-resolution image of your logo and a brief blurb about your business. We will include this on our business directory located on our TSBE website and in any relevant marketing collateral. Please email your high res logo and blurb to memberships@tsbe.com.au

2

Receive exclusive access and alerts to tender opportunities

TSBE members have special access to major tender opportunities through our work with EconomX . Contact lance@tsbe.com.au from our Supply Chain Team today for an introduction to this great business tool. *For Bronze and above members.*

3

Connect with us to promote your business story

Our marketing team is always on the hunt to share the stories of growth and success of our members to local and national media outlets. Our marketing team also promotes members and their stories of success on our social media channels and in our monthly member newsletters. Connect with us on Facebook, Twitter and LinkedIn; or email marketing@tsbe.com.au with any story ideas, high resolution photos or questions and we'll be happy to help. *For Silver and above members.*

4

Strategic introductions

TSBE has a diverse and experienced team of professionals who work with government bodies, industry leaders and our valued members each day. We have a tremendous network of contacts and information available to assist members. If you require a key introduction to a business or industry leader contact our office today and let us help you grow your business. *For Bronze and above members.*

5

You're invited

TSBE is committed to linking business with opportunity and our regular networking events are a key driver in helping secure new business for members. More than 3,600 people attended our events in the past year and best of all, members receive special discount tickets. Be one of the first to receive event invitations by subscribing to our monthly newsletter. Contact memberships@tsbe.com.au to ensure you are added to this great database.

6

Free resources

TSBE regularly produces factsheets and reports on local industry from across the region. This information is specially developed to provide greater information for members and businesses to confidently invest and grow their business in the region. Discover our latest updates at tsbe.com.au