



The Chef's Table

SPONSORSHIP OPTIONS

May 26 - Dalby





Event Overview

We are excited to announce the return of the 'Chef's Table' - an afternoon of gourmet dining under a canopy of trees on a rural property in the Western Downs. A celebrity chef will again be featuring a five-course gourmet luncheon which will showcase the best of Western Downs produce paired with delicious wine that matches the flavor, character and intensity of the food.

The sold out event will again be an elegant dining experience like no other, and we would like to invite you to be a part of it.

An extensive media and marketing campaign promoting the Chef's Table, as well as promotion to the wider TSBE network will ensure that our sponsors receive wide-spread attention and value for your sponsorship investment.

The support of sponsors is an important part of the success of the Chef's Table. Like the previous event, we again intend to impress our guests and sponsors with this uniquely charming and sophisticated dining experience.

TSBE are managing the event, and so if you have any questions or would like to secure your spot, please contact our Events Manager, Codie Mckee on (07) 4639 4600 or events@tsbe.com.au

Yours Sincerely,

Justin Heaven
General Manager- Food leaders Australia
Toowoomba & Surat Basin Enterprise



The Chef's Table Sponsorship Options

May 26, 2023

Event Partner (option for no table) - \$4,500

- Complimentary registration of up to four (4) attendees to the event (a full table)
- Recognition as an event partner all Chef's Table collateral including:
 - o Producer's book and other printed collateral
 - o Facebook and social media posts promoting the event.
 - o Event website
 - o Email invitation and direct marketing communications
- Acknowledgement as Event Partner at all pre-event promotions, media and at multiple points during the lunch
- Full- page advertisement in Producers booklet
- Corporate signage provided by sponsor displayed prominently near lectern.
- One (1) social media post promoting your organisation - before, during or after event (subject to available dates)
- Full attendees list including name and organisation.

Event Partner (option for table of 8) - \$5,250

- Complimentary registration of up to table of eight (8) attendees to the event
- Recognition as an event partner all Chef's Table collateral including:
 - o Producer's book and other printed collateral
 - o Facebook and social media posts promoting the event.
 - o Event website
 - o Email invitation and direct marketing communications
- Acknowledgement as Event Partner at all pre-event promotions, media and at multiple points during the lunch
- Full- page advertisement in Producers booklet
- Corporate signage provided by sponsor displayed prominently near lectern.
- One (1) social media post promoting your organisation - before, during or after event (subject to available dates)
- Full attendees list including name and organisation.



The Chef's Table Sponsorship Options

May 26, 2023

Venue Sponsor (one available) - \$3,500

- Complimentary registration of three (3) attendees to the event
- Recognition as an event partner all Chef's Table collateral including:
 - Producer's booklet and other printed collateral
 - Facebook and social media posts promoting the event.
 - Event website
 - Email invitation and direct marketing communications
- Acknowledgement as Venue Sponsor at all pre-event promotions, media and at multiple points during the lunch
- Half - page advertisement in Producers booklet
- One (1) social media posts - before, during or after event (subject to available dates)
- Corporate signage provided by sponsor displayed at the venue

Beverage Sponsor (One available) - \$2,500

- **Complimentary registration of two (2) attendees to the event**
- Recognition as an event partner all Chef's Table collateral including:
 - Producer's booklet and other printed collateral
 - Facebook and social media posts promoting the event
 - Event website
 - Email invitation and direct marketing communications
- Acknowledgement as Beverage Sponsor at all pre-event promotions, media and at multiple points during the lunch
- Quarter - page advertisement in Producers booklet
- Corporate signage provided by sponsor displayed at the venue.



The Chef's Table Sponsorship Options

May 26, 2023

Entertainment Sponsor (One available) - \$1,500

- Complimentary registration of one (1) attendee to the event
- Recognition as an event partner all Chef's Table collateral including:
 - Producer's booklet and other printed collateral
 - Facebook and social media posts promoting the event.
 - Event website
 - Email invitation and direct marketing communications
- Acknowledgement as Entertainment Sponsor at all pre-event promotions, media and at multiple points during the lunch
- Corporate signage provided by sponsor displayed at the venue.

Tickets

Individual Tickets

TSBE Member price: \$195

TSBE Non-Member price: \$215

Table of 8 registration:

TSBE Member Price: \$1,500

TSBE Non-member Price: \$1,700

