

2025 EVENT SPONSORSHIP GUIDE



OUR PURPOSE IS TO ENABLE BUSINESS THAT HAS A POSITIVE IMPACT ON OUR REGION



EVENT SPONSORSHIP 2025

We are excited to extend the invitation to our members to express interest in sponsorship opportunities for our 2025 major events and event series.

If you are interested in sponsorship opportunities in 2025 drop us a line at events@tsbe.com.au and we will be able to match a sponsorship opportunity to your business to give you maximum exposure and value!

2023/2024

EVENTS HOSTED **52**

504

MEMBERS

TOTAL EVENT ATTENDEES

4112

MEDIA EXPOSURE

TOTAL AUDIENCE IMPRESSIONS **8.4 million**

NEWS ITEMS

181

SOCIAL MEDIA REACH PER MONTH

74,722

REACHED AN AUDIENCE VALUED AT OVER

\$400,000



2025 MAJOR EVENTS CALENDAR



21 FEBRUARY

Surat Basin Industry
Classic
Toowoomba Golf Club



MAY

Enterprise Evening
Parliament House
Brisbane



17 JULY

Protein Industry Awards
Western Downs



13-17 OCTOBER

Darling Downs Beef Battle
Week
Toowoomba



8 MAY

The Chef's Table
Dalby



5 JUNE

First Nations Women in
Business Breakfast
Toowoomba



21 AUGUST

Surat Basin Energy Awards
Dalby



29-30 OCTOBER

Indigenous Business Expo
& First Nations Women in
Business Dinner
Chinchilla



Facilitating strategic connections that attract and connect economic influencers and opportunities

*TSBE reserves the right to change delivery dates, all event details will be available via tsbe.com.au event booking pages.



Enterprise Evening

Our long running regular Enterprise Evenings represent our flagship event series, which present exclusive opportunities to engage with business and industry leaders. The concept behind Enterprise Evenings is to create numerous networking opportunities throughout the year for members to engage with one another at a variety of locations from Toowoomba, Dalby, Chinchilla, Roma, Brisbane and Sydney paired with speakers and presentations on topics and projects of regional interest.

PACKAGE INCLUSIONS

- Exclusive sponsorship - only one per Enterprise Evening
- 4 x complimentary tickets to the event
- 5 minute speaking spot - ideal to present any products and or services or developments in your business
- Brand exposure at the event (banners, mention in formalities, logos on presentations)
- Brand exposure during event promotion (website, social media, direct database emails, newsletter)
- Mention within associated media releases and/or event profiling
- Business card draw - sponsor to supply the gift and obtain the business cards after the draw, for own business use

STANDARD EVENT COST | \$6,500 EXC. GST

SPECIAL EVENT FEE

FEBRUARY - WELCOME TO 2025 | \$10,000 EXC. GST

MAY - PARLIAMENT HOUSE | \$15,000 EXC. GST

DECEMBER - YEAR IN REVIEW | \$8,000 EXC. GST

Our Boardroom Briefing series are specialised events where a high-level speaker from a relevant industry or political background provides valuable regional information and insights to a strategically invited audience. This type of briefing is designed to offer intimate small group opportunity and perspectives on specific topics, relevant to our regional landscape.

PACKAGE INCLUSIONS

Exclusive sponsorship rights to the 2025 Boardroom Briefing series comprising of four (4) events during the period January 2025 to December 2025.

- 2 x complimentary tickets to each event
- 5-minute speaking spot – ideal to present any products and/or services or developments in your business
- Brand exposure at the event (banners, mention in formalities, logos on presentations and name tags)
- Brand exposure during event promotion (website, social media, direct database emails, newsletter)
- Mention within associated media releases and/or event profiling
- Sponsor will hold the first right of refusal to secure series sponsorship of the 2026 Boardroom Briefing Series

EXCLUSIVE SERIES SPONSORSHIP | \$8,500 EXC. GST

BOARDROOM BRIEFING SERIES





The Chef's Table

Putting Western Downs Product on More Menus
8 MAY 2025

At The Chef's Table guests will be treated to an afternoon of gourmet canapes and tastings under a canopy of trees on a rural property in the Western Downs. A local chef will again be featuring a selection of gourmet canapes and hors d'oeuvres which will showcase the best of Western Downs produce.

SPONSORSHIP BENEFITS

- Business exposure to room of company representatives across industries including world class food producers
 - Banner and promotional material displayed
 - Speaking opportunity (Major Sponsor only)
 - Acknowledgement during nights proceedings, on visual displays and in marketing/social media material in the leadup to event
 - Complimentary tickets (number of tickets dependant on sponsorship level)
- PLUS MUCH MORE

SPONSORSHIP OPTIONS

MAJOR SPONSOR \$7,500.00 (excl. GST) *One Available*

GOLD SPONSOR \$5,500.00 (excl. GST) *Two Available*

SILVER SPONSOR \$3,500.00 (excl. GST) *Four Available*



ABOUT THE AWARDS

Energy production in the Toowoomba and Surat Basin, from natural gas, coal and renewable projects, makes a major contribution to the National Electricity Market. The region continues to move towards becoming the 'energy capital' of Australia, it is important for industry and business to come together to recognise the diversity of energy production.

TSBE is proud to host the Surat Basin Energy Awards to help celebrate the people, business and industry that have shaped energy production in our Region. This unique event will highlight traditional and emerging industries, celebrate individual and business ambassadors and showcase success stories and key contributors who have paved the way in the energy sector.

SPONSORSHIP BENEFITS

- Business exposure to a room of industry leaders and representatives from leading companies
- Speaking opportunity (Major Sponsor only)
- Acknowledgement during nights proceedings, on visual displays and in marketing material in the leadup to event
- Complimentary tickets (number of tickets dependant on sponsorship level)

PLUS MUCH MORE

SPONSORSHIP OPTIONS

MAJOR EVENT SPONSOR \$25,000.00 (excl. GST) One Available

GOLD EVENT SPONSOR \$10,000.00 (excl. GST) Two Available

SILVER EVENT SPONSOR \$7,500.00 (excl. GST) Four Available

CATEGORY SPONSOR \$5,000.00 (excl. GST) Eleven Available



DARLING DOWNS BEEF BATTLE

13 -17 OCTOBER 2025 | TOOWOOMBA

Brought to you by



TRESIDDER
INSURANCE BROKERS



ABOUT THE EVENT

TSBE Food Leaders Australia is proud to announce the launch of the 2025 Darling Downs Beef Battle brought to you by Tresidder Insurance Brokers. Our biggest event of the year! This event showcases our region's beef brands as they go head-to-head for the title of the Darling Downs Best Beef Brand.

With the competition now in its eighth year, the night is set to be a fantastic celebration of Darling Downs Beef and a wonderful opportunity for industry to gather and acknowledge our leading grain fed brands. The 2025 competition will once again have two categories awarded on the night. The Darling Downs Beef Battle Winner will be 100% scrutinised by an exclusive panel of expert judges and the Darling Downs Beef Battle People's Choice judged by the audience on the night.

Sponsorship opportunities are now available for the 2025 Darling Downs Beef Battle. This opportunity gives your business ample exposure to promote your brand within this targeted group of meat producers and company representatives with an audience of over 500 on the night. This sponsorship is a great opportunity for significant targeted exposure and engagement with many local businesses, community leaders and organisations which we have recognised to be your target client.

MAJOR EVENT SPONSOR | SOLD

GOLD EVENT SPONSOR | \$10,000 EXC GST *(two available)*

SILVER EVENT SPONSOR | \$7,500 EXC GST *(four available)*

BRONZE SPONSOR | \$5,500 EXC GST *(multiple available)*

GET IN TOUCH



[tsbe.com.au/events](https://www.tsbe.com.au/events)



See a sponsorship perfect for your business? Get in touch with our events team today to secure your sponsorship!

TSBE EVENTS

Contact our team at events@tsbe.com.au or call 07 4639 4600 to discuss which event you are interested in sponsoring or let us help you find an event suited to your business.

SEE WHAT WE'RE ALL ABOUT

Visit the TSBE website and explore events we currently have on at www.tsbe.com.au/events or visit our socials to see why people chose TSBE events.



facebook.com/tsbenterprise